

STUDY MODULE DESCRIPTION FORM		
Name of the module/subject Social Psychology		Code 1011101221011180392
Field of study Engineering Management - Full-time studies -	Profile of study (general academic, practical) (brak)	Year /Semester 1 / 2
Elective path/specialty -	Subject offered in: Polish	Course (compulsory, elective) elective
Cycle of study: First-cycle studies	Form of study (full-time,part-time) full-time	
No. of hours Lecture: 30 Classes: - Laboratory: - Project/seminars: -		No. of credits 3
Status of the course in the study program (Basic, major, other) (brak)		(university-wide, from another field) (brak)
Education areas and fields of science and art social sciences Economics		ECTS distribution (number and %) 3 100% 3 100%
Responsible for subject / lecturer: dr Tadeusz Żuk email: tadeusz.zuk@put.poznan.pl tel. 602 572 108 ; (61) 665 3386 Wydział Inżynierii Zarządzania 60-965 Poznań, ul. Strzelecka 11		
Prerequisites in terms of knowledge, skills and social competencies:		
1	Knowledge	Student has got the knowledge of social science and humanities at the level of secondary school and the basics in management and organization theory
2	Skills	Ability to perceive a lecture (non-linear noting) and to make a selective use of subject literature as well as to present his/her own literary research in public.
3	Social competencies	Student is aware of the need to reflect upon one?s own and other people?s behaviour
Assumptions and objectives of the course: Students acquire the knowledge of accomplishments of modern social psychology: theories which explain human behaviour in social context using the empirical analysis and are taught how to apply the rules of social psychology in managing team work. They also obtain the basic knowledge about intrapersonal processes and the terms of modern social psychology.		
Study outcomes and reference to the educational results for a field of study		
Knowledge:		
1. Knowledge of a variety of psychological contexts in social relations, including organizations - [K1A_W06] 2. Knowledge of the basic rules of human behaviour within social structures, including organizations - [K1A_W08] 3. Knowledge of ethical norms in organizations: their source, nature, changes in social and emotional context and ways of affecting organizations. - [K1A_W15] 4. Ability to comprehend and analyse social phenomena in the management field and within the scope of social psychology - [K1A_U08]		
Skills:		
1. Ability to interpret accurately a social phenomenon from a psychological perspective - [K1A_U01] 2. Ability to apply basic theoretical knowledge in social psychology and gain data to analyse certain psychological processes and social phenomena within the scope of interpersonal interactions and interactions in small groups - [K1A_U02] 3. Ability to analyse accurately the psychological causes as well as the course of given social processes and phenomena within the scope of economic behaviours and management relations - [K1A_U03]		
Social competencies:		

1. Understands the necessity of continuous self-improvement and education in terms of psychological knowledge used in the work of a manager - [K1A_K01]
2. Is aware of the necessity of the importance of professional attitude as a manager and its psychological consequences for oneself and employees, as well as of obeying the rules of ethical professional conduct and respect for a multitude of views and cultures. - [K1A_K04]
3. Capable of finding and selecting the right educational means to improve and enhance one's knowledge and skills in the scope of social psychology - [K1A_K06]

Assessment methods of study outcomes

Formative assessment:

1) Written test - maximum 30 points (grading criteria: 18-20 C (dst); 21-23 C+ (dst+); 24-25 B (db); 26-27 B+ (db+); 28-30 A (bdb))

a) 15 True/False questions related to the content of lectures (0-1 point)

b) 6 True/False questions related to the compulsory literature (0-1 point)

c) 3 problem-solving questions consisting in gap-filling (require giving 3 examples, differences or similarities) ? 0-3 points

2) Multimedia presentation (student individually researches one topic and presents it in the form of 20 slides according to clues given)

Final assessment:

The final mark based on the mark for the test - higher by half -grade for a creative presentation and another half- grade for delivering the presentation in class

- discussions during classes;

- final essay presenting a given problem in the field of psychology.

Course description

- 1) Social psychology ? field of study and methodology in comparison with other related fields of science (informative lecture)
- 2) Common psychology and scientific psychology : the specificity of psychological knowledge, its genesis; ethical aspects of accuracy of psychological knowledge in working with people (expository lecture)
- 3-4) Theoretical concepts explaining the functioning of man: behaviorism, psychoanalysis, cognitivism, humanistic psychology (informative lecture)
- 5) Manager?s dilemma: management as training, therapy, counselling- eclectism or choice (conversational class)
- 6) Man as a subject of learning: rules of perception (?illusions which allow us to live?), understanding (attribution theory, schemes, cognitive scripts) and social motivation (informative lecture).
- 7) Phenomenon of conformism - types, factors reinforcing and weakening conformism, prejudices, stereotypes and ways of preventing them (expository lecture)
- 8) Mechanisms of social influence ? kinds of social influence (persuasion, force coercion and manipulation);Cialdini rules: how not to be manipulated (conversational class)
- 9) Self-presentation ? definition, functions, Genesis of ?I?, self-presentation strategies and tactics and their efficiency; ?happiness? as a subject of scientific research (conversational class)
- 10) Human interactions ? types, transactional analysis (states of ego, kinds of transaction, psychological games) (expository lecture)
- 11) Interpersonal communication ? scheme, types, prerequisites of efficiency, factors blocking correct interpersonal communication (conversational class)
- 12) Attitudes ? definition, dimensions, research methods, factors influencing the change in attitudes (expository lecture)
- 13) Group ? types of groups; the role of so -called small groups, structure and functions of groups, group roles, group dynamics, conflicts and ways of solving them, power of authority as a group phenomenon (informative lecture)
- 14) Research on selected types of interpersonal relationships (giving help ? why and when we help others; aggression ? theories and ways of preventing it; love ? friendship; sex as a social phenomenon) (informative lecture)
- 15) The best two student presentations. Written test. (multimedia prsentation)

Basic bibliography:

1. Cialdini R. (1996). Wywieranie wpływu na ludzi: teoria i praktyka. Gdańsk, GWP (obowiązkowo do przeczytania!)
2. Wojciszke B. (2012). Psychologia społeczna. Warszawa, Wydawnictwo Naukowe, Scholar
3. Wosińska W. (2004). Psychologia życia społecznego. Gdańsk, GWP
4. Myers D.G. (2003). Psychologia społeczna. Poznań, Zysk i S-ka

Additional bibliography:

1. Aronson E., T. D. Akert R. M. (1997). Psychologia społeczna Serce i umysł. Poznań, Zysk i S-ka
2. Wojciszke B. (2002). Człowiek wśród ludzi. Warszawa, Wydawnictwo Naukowe, Scholar

Result of average student's workload

Activity	Time (working hours)
1. Contact hours	30
2. Reading compulsory literature	10
3. Preparing the presentation	15
4. Consultation	15
5. Preparing for the exam	10

Student's workload

Source of workload	hours	ECTS
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Total workload	80	3
Contact hours	45	2
Practical activities	0	0